



# Parcel Hive's SMART FOOD WALL

# Parcel Hive



## **EFFICIENCY IN ROI**

What makes Parcel Hive stand out is the efficiency. We don't sell just metal boxes. We sell efficient solutions that makes you money.



## **WORLD CLASS SOFTWARE**

Our software is the exceeding all expectations and is among the sector leading. It is so powerful that turns a metal box into super tool for you.



## **SERVICE & MAINTENANCE**

We have own installation teams covering all Europe and providing reactive and Pre-Planned maintenance.





## What do you get

### **SPACE MAXIMIZATION**

Improvement of your space inside your Restaurant or Dark kitchen

### **LABOUR OPTIMIZATION**

Smart Food Wall can do the serving to customers and couriers in a fast, accurate and easy way.

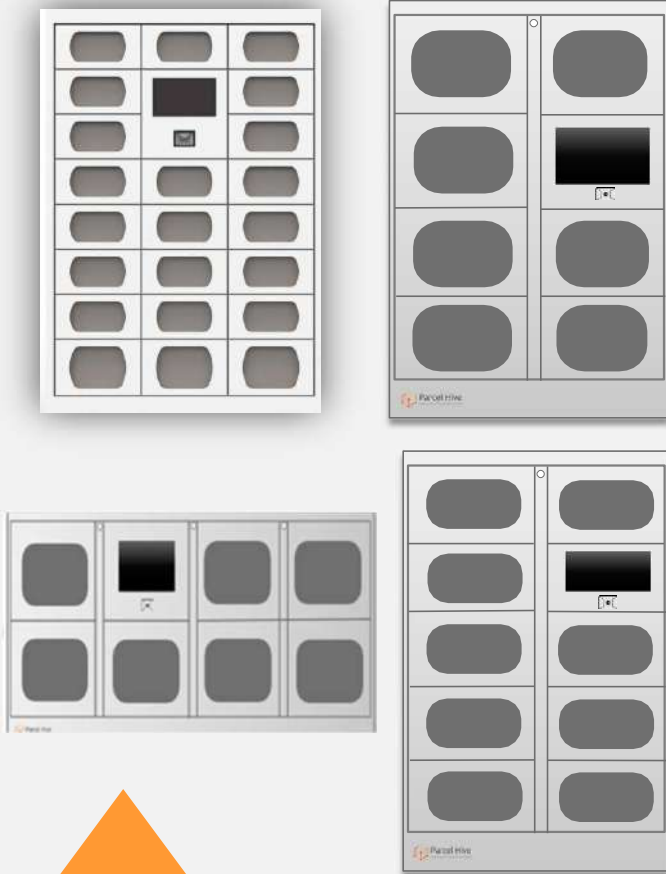
### **ORDER ACCURACY**

All orders are managed by identification. NO chance for mistake. Live status report generation

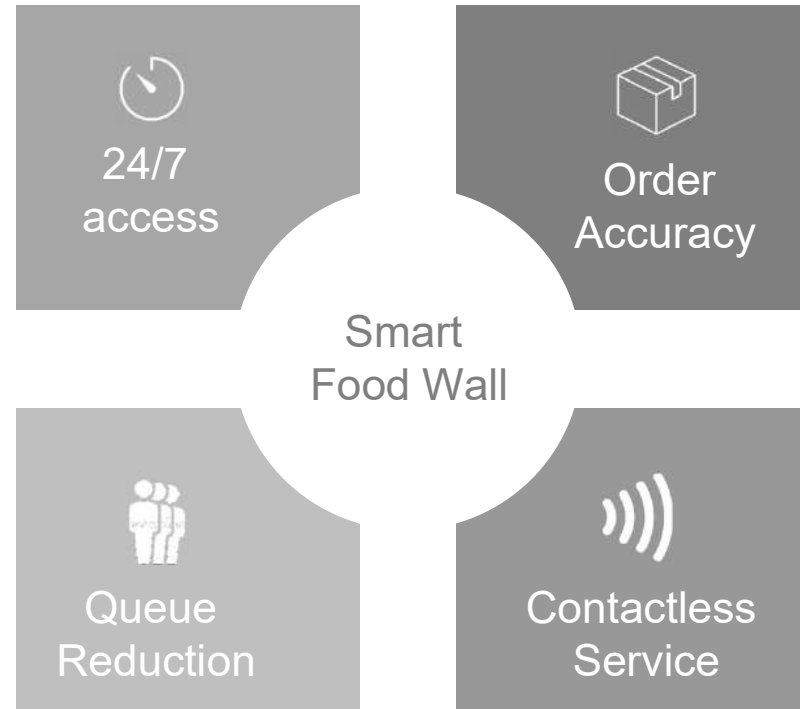


# PRODUCT PORTFOLIO

WE PRODUCE HOT FOOD LOCKER SYSTEMS. WE CAN OFFER THEM AS A FULL SOLUTION OR STAND ALONE.



HOT FOOD LOCKER



# EQUIPMENT Process Flow

WE PROVIDE FOOD WALL SYSTEMS. WE CAN OFFER THEM AS A FULL SOLUTION OR STAND ALONE.

**01**

**STANDARD SOLUTION FOOD WALL OPERATION STEPS.**

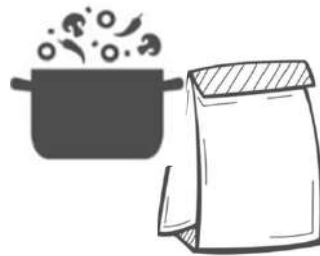
**1. ONLINE OR  
PHONE ORDER**



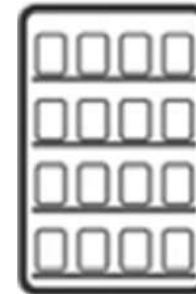
**2. ORDER  
ACCEPTED IN  
RESTAURANT**



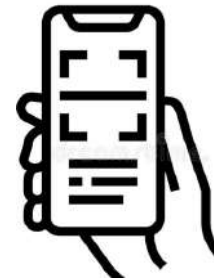
**3. ORDER  
GETS  
PREPARED**



**4. ORDER GETS  
DEPOSITED IN  
LOCKER**



**5. QR CODE  
SCAN FOR  
COLLECTION**







Parcel Hive  
Automatic Parcel Terminals

## Case Study



### **Burger King.**

The Company Has Invested in creation of a Smart food wall network for serving direct customers and courier runners.

Locations are inside the restaurant, through the wall solution, where the loading happens from the back and collection from the front.

Full integrated system with aggregators, POS and Parcel Hive software.

Trial country for the business – Kingdom of Saudi Arabia, Switzerland and the UK.

Further development will progress in Europe & Middle East.

Smart FOOD WALL

# Case Study



## Case Study



### Costa Coffee.

Company Headquarters has invested in a Smart food wall unit for direct serving of coffee and food menus from the restaurants.

The business idea is to provide click & collect service, where customers pre-order from the costa app and pick up from the coffee shop direct.

Baristas load the food walls, with fresh coffee menus.

Location of the machines is through the wall, where deposit happens from the coffee shop and collection is from outside the street.

Locations of project implementation is in the UK.



Smart FOOD WALL



## Case Study



### **Dominos Pizza.**

Pizza Restaurants in Saudi Arabia has invested in development of their network by serving Pizzas outside on the street, through a heated Smart Food wall.

Client's pre-order from the Dominos App and collect direct from the restaurant. Aggregators also collect from the Smart food wall through integration with Dominos and Parcel Hive system.

Locations of project Implementation – Kingdom of Saudi Arabia.

Unit is custom designed for countertop.

Further expansion in UAE and Europe.



## Case Study



Smart FOOD WALL



## Case Study



### Sodexo.

Are planning change in their food menu delivery catering service, by implementing Smart Food wall within their customer locations – Offices and Congress centers.

Food gets ordered through an app, Sodexo deliver the food into the lockers where they are kept warm until collection.

Full integration between Sodexo and Parcel Hive is performed.

Location of project implementation – UK.

Smart FOOD WALL



## Case Study



# BYRON



Smart FOOD WALL

### Mother Clucker.

The Large restaurant Investment fund Byron have invested in upgrading their fast food restaurant chains, by adding Food wall for direct serving the aggregators and customers.

Units are positioned in dedicated areas inside the restaurants where courier drivers are served. Direct integration of the software supports all the process between all courier brands, Restaurant and Parcel Hive Locker.

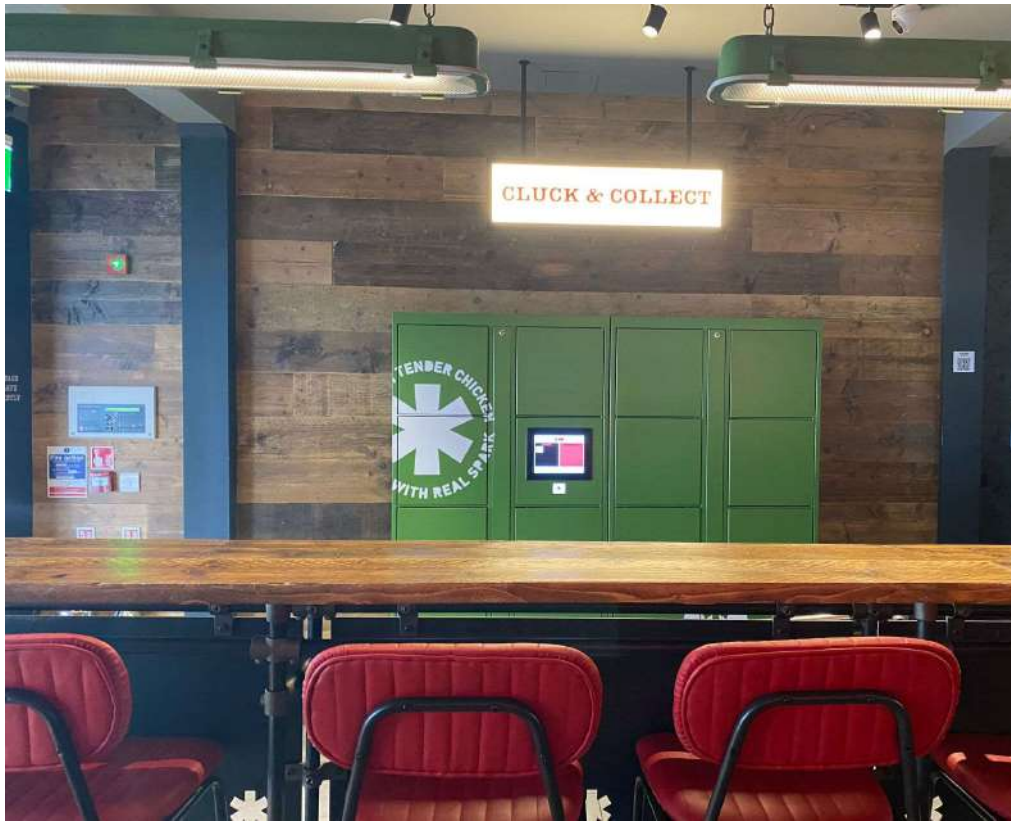
Locations of brand implementations are the region of UK.



# Case Study



# BYRON



Smart FOOD WALL

## Case Study



### **Poulet Braise – PB Group.**

Are a large restaurant investment group located on the French and Benelux regions.

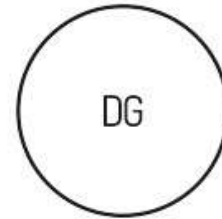
The whole network of restaurants is been fully upgraded with Smart food walls for courier serving.

The location of the units is through the wall, where the back side is inner to the restaurant and the front side is exterior to the street.

Through full integration the system is serving all the courier runners.

Location of the project implementation is in France with further expansion in the UK

## Case Study



GRUPO DANI GARCIA

### **Gruppo Dani Garcia.**

The world-famous chef Dani Garcia, from Spain has invested in developing his restaurant chain by implementing a Smart food wall solution for direct serving the customers and mainly couriers.

They operate on the Spanish market and their brand is well known, due to the special marketing, led by the owner of the group.

Units are positioned inside the restaurant, where the back side is facing the kitchen and the front side is facing the clients.

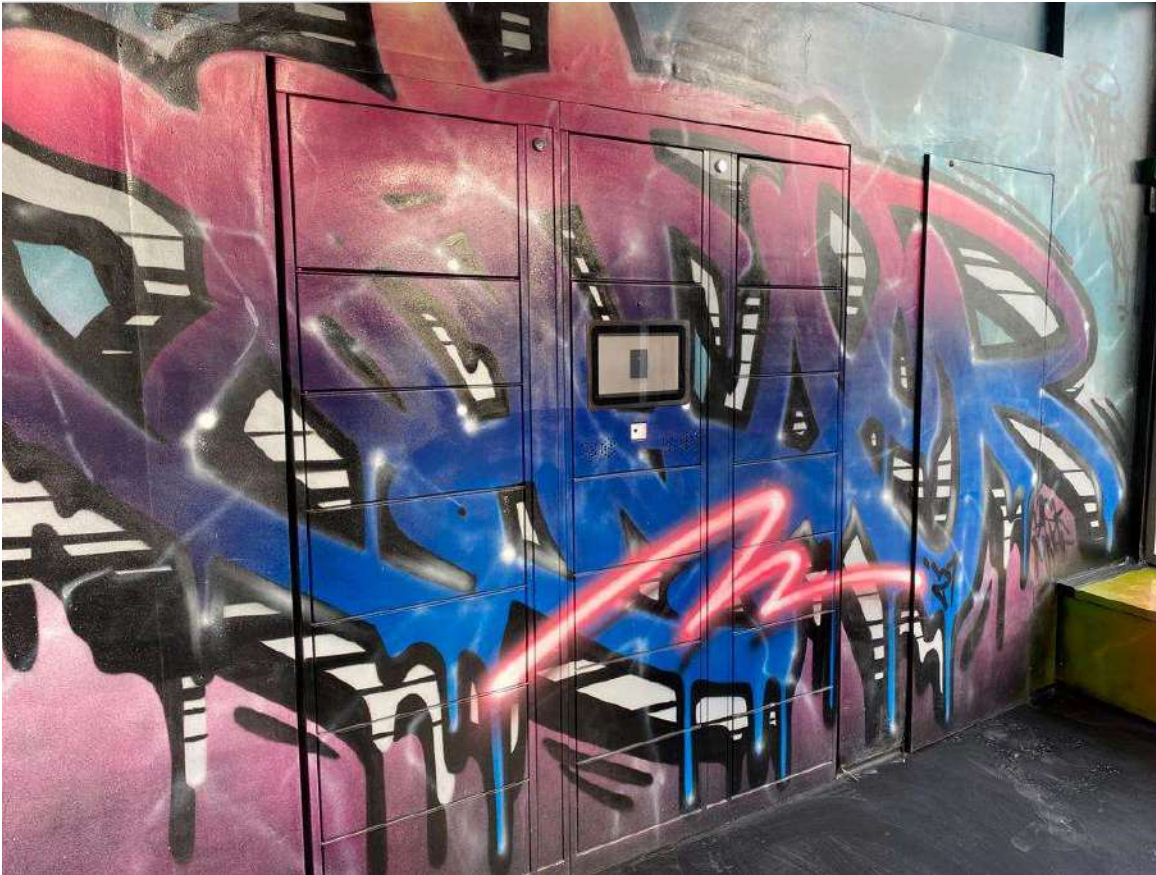
The software is fully integrated and operates with all couriers.

Location of the project implementation – Spain





## Case Study



pizza

### **Jon Doe Pizza.**

Is a new and innovative restaurant chain, which implement the smart food menu serving.

Their restaurants are 100% contactless. No counter for client serving. All happens through the web app ordering and the Smart food wall serving.

Location of the units are inside the restaurant, where the back side is facing the kitchen and the front side is facing the clients and couriers.

Software is fully integrated for full system use.

Location of the project – UK.



## Case Study



Smart FOOD WALL



### Arventura Bakery and Deli

American food brand, has invested in upgrading their restaurants with Smart Food wall.

The business plan is to serve outside the restaurant, the couriers and direct customers.

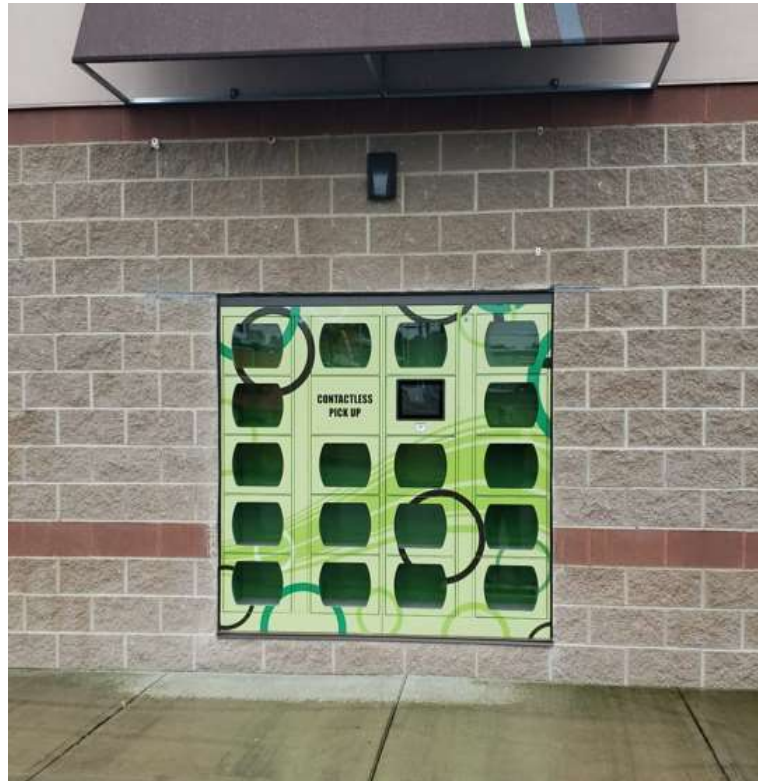
Orders are all done online, through the webpage of the business or the aggregator platforms.

The integration of software systems allows of full use.

The Location of the restaurant brand is the US market.



## Case Study



Smart FOOD WALL

## Case Study



Smart FOOD WALL



### Papa Johns .

The Largest Pizza brand on the US market – Papa John's have developed a Smart Food wall for serving the Pizzas to direct customers and aggregators.

The Brand demands a custom solution of the hardware and software to maximize the use of their products.

The Software systems provides Click and collect service where customers order from client's app or aggregator platforms.

Full integration between all system was completed.

Market Location – US and UK.

## Case Study



### Marco's Pizza.

One of the Franchise owners of the Marco's Pizza brand, has invested in developing the restaurant locations by adding a Smart food wall for serving Direct customers and aggregators.

The location of the unit is inside the restaurant where a dedicated area is performed for Click & Collect Service.

Customers order from the client's app or Aggregators platforms.

Locations of the project implementation – US market.





## Case Study



### Listo Delivery.

Ghost Kitchen Brand has invested in improving their locations on the Spanish and Portuguese market.

They provide direct serving of the aggregator couriers by loading the food menus inside the Smart food wall and the couriers collect through identification.

The order accuracy and quantity has increased significantly since the implementation showing the positive usage of the unit.

The couriers benefit from fast and accurate service. The ability of providing hot food on time is the key.

Project Market – Spain & Portugal



 **RESTAURANT & TAKEAWAY  
INNOVATION EXPO**

Smart FOOD WALL

# Parcel Hive Partners

Parcel Hive has been fully integrated with the world leaders in the restaurant business. Reaching out to hundreds of thousands of customers on a daily basis providing the special service.

All new locations added to the Parcel Hive network, can be integrated with all the partner platforms.

The Cyber Hive software, communicates, by managing orders and generating status updates through the API architecture towards the customer primary system or the relevant platforms.

The System dashboard, allows full order and statistic management.

**HOT FOOD LOCKER**



Uber Eats

otter

RUSH-OUR

deliverect

DOORDASH

ZEBRA

JUST EAT

deliveroo

Glovo

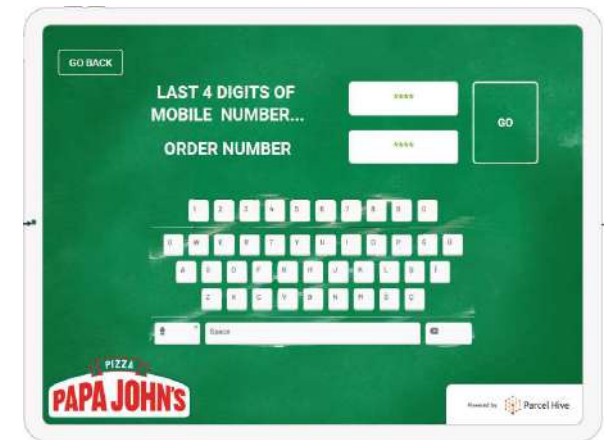
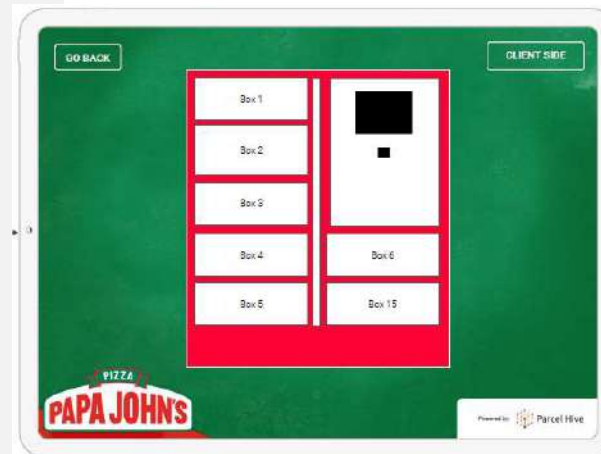
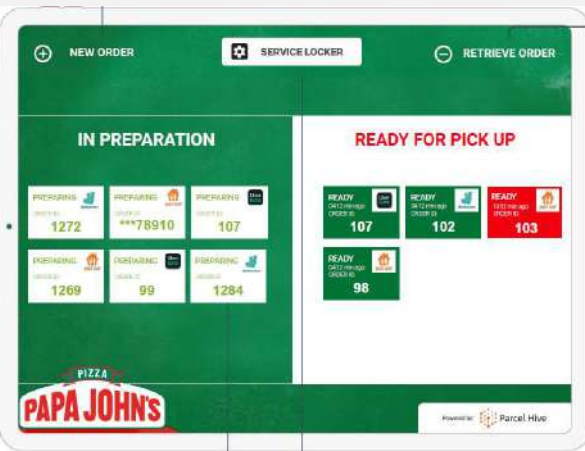
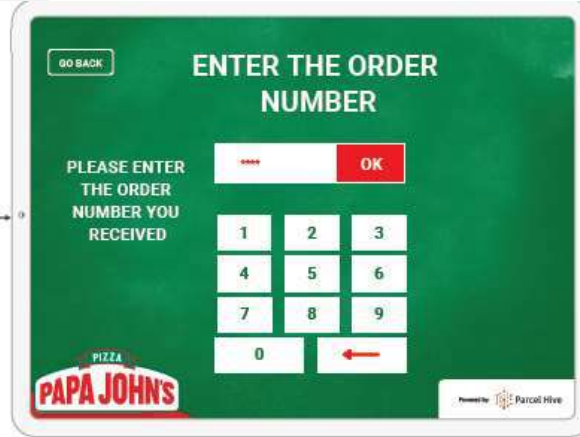
talabat

Delivery Hero

Priority1 POS



# Parcel Hive Software





# Parcel Hive Management Dashboard



Cyberhive Beta

My Lockers (Dashboard)

LOCKERS OCCUPANCY **1.61%**

AVAILABLE BOXES **61**

ON TIME COLLECTION **58.51%**

ABANDONED **58.51%**

Delivery Report

Delivered Packages for the Period: 28-12-2022 - 03-01-2023

Occupancy by Size:

Date	Delivered Packages
Wed Dec 28	0
Thu Dec 29	0
Fri Dec 30	0
Sat Dec 31	0
Sun Jan 01	0
Mon Jan 02	0
Tue Jan 03	0

Lockers Locations

7 LOCATIONS  
79 TOTAL BOXES

ONLINE BOXES **62**

OFFLINE BOXES

Lockers Locations

7 LOCATIONS  
79 TOTAL BOXES  
446 NEW ORDERS IN THE LAST 30 DAYS

ONLINE BOXES **62**

OFFLINE BOXES **17**

DOWNTIME **-- min**

Latest Orders

# ABOUT PARCEL HIVE™

WE PROVIDE WIDE RANGE OF EQUIPMENT AND CREATE UNIQUE SOLUTIONS TO FIT YOUR NEEDS

**Parcel Hive™** is a Bulgarian company that designs and manufactures high quality, efficient and appealing Automated Parcel and Food Lockers.

We cover the full spectrum from A to Z – from the concept to production, Software, Logistical Deployment, Services for Installation, 24/7 Maintenance and support.



## PARCEL HIVE™ FACILITIES



### **BULGARIA** SOFIA

Headquarters and Production Facility  
148, Kliment Ohridski Blvd, Sofia 1756



### **UNITED KINGDOM** LONDON

UNITED KINGDOM & IRELAND Trade and Support Office



### **AUSTRIA** VIENNA

DACH Region Trade and Support Office



### **SPAIN** MADRID

Trade and Support Office



### **BULGARIA** BLAGOEVGRAD

Parcel Hive's Software division E1 Bulgaria



## **EXCLUSIVE PARTNERSHIPS**

**MEXICO** MEXICO CITY  
**POLAND** WARSAW

**BELGIUM** BRUSSELS

**FRANCE** PARIS

**SLOVAKIA** BRATISLAVA  
**PORTUGAL** PORTO

**UAE** DUBAI

**COLUMBIA** BOGOTA

**RUSSIA** MOSCOW

**GERMANY** MUNICH  
**SWITZERLAND** ZURICH  
**ISRAEL** TEL AVIV

**GREECE** ICS KARAFYLLIS S.A.

**The ultimate SMART Lockers**  
Efficiency. Simplicity. Excellence.

**Delivered by**



## C&C 24 Ozone

OZONE GENERATOR INSIDE TO GUARANTEE 99.9% REMOVAL OF VIRUSES, BACTERIA & MOULD



### Easy Maintenance

Maintenance of the machine is easy and over the years it has proven that it is robust and reliable solution.



### Great support

It comes with great support on the ground and over the phone. Monitored 24/7 by our software.



### Cost efficient

This machine is cost efficient because of the big volume of boxes and the economy heater that is only 680W.